



REGIONAL OFFICE FOR THE WESTERN PACIFIC  
BUREAU RÉGIONAL DU PACIFIQUE OCCIDENTAL

REGIONAL COMMITTEE

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## NEW HORIZONS IN HEALTH

### ***VISION FOR THE 21st CENTURY***

*In the Western Pacific Region, every individual will be responsible for looking after their own health, able to achieve their full health potential in each phase of life, be socially and economically productive, enjoy a better quality of life as they grow older, and die gracefully.*

### ***MISSION STATEMENT***

*WHO will support Member States to ensure that all individuals and communities develop and sustain healthy lifestyles and live in a healthy environment; are able to avoid premature disability and mortality; are economically and socially productive; and contribute individually and collectively to enhance their quality of life.*

*WHO will work with Member States to:*

- (1) promote and support health policy reforms to improve the quality of life for all peoples;*
- (2) develop and implement sound public policies for health, with people as a focus for development;*
- (3) develop and launch intersectoral initiatives on health promotion and protection aspects of positive health as an integral part of human development;*
- (4) collaborate with a broad range of national and international organizations in public and private sectors, including nongovernmental organizations, to develop these initiatives and support their implementation.*