

MEASLES

is a **highly contagious**
and **serious** disease

Measles
is **BOUNCING BACK**
in the
Western Pacific Region

2012: 
10 796 cases

2016: 
56 854 cases

DID YOU KNOW...



Measles is **6 TIMES**
more infectious than
influenza.

1 IN 5 CASES 

will develop **complications**, such as
ear infection, pneumonia, permanent
deafness, encephalitis or **even death**.



Children under 5 and adults
over 20 are most at risk of
serious complications.



Measles vaccines are **safe**
and **effective**. They undergo
rigorous testing and have
a very good safety record
after **50 years of use**.



Two doses of measles
vaccine provide nearly
100% protection against
measles.



YOU CAN STOP MEASLES

Protect yourself and many others
by making sure you and your family
are **fully vaccinated**

#VaccinesWork
www.wpro.who.int



World Health
Organization
Western Pacific Region