The Regional Committee,

Reaffirming that the WHO Framework Convention on Tobacco Control, and its related instruments and guidelines for implementation, establish the evidence-based foundation for fighting the tobacco epidemic;

Acknowledging progress on tobacco control made by Member States and the ongoing need to accelerate implementation of the WHO Framework Convention on Tobacco Control to achieve the Sustainable Development Goals;

Concerned about the burden of disease caused by tobacco use and exposure to second-hand smoke, as well as the negative effects of tobacco use on the environment, the economy and sustainable development;

Concerned also about the rapid uptake of electronic nicotine and non-nicotine delivery systems (including e-cigarettes and vaping devices) and emerging tobacco products (including heated tobacco products), especially among young people, and growing evidence of the harmful impact of these products;
Cognizant of the fundamental and irreconcilable conflict between the interests of the
tobacco industry and public health, as well as the continuing interference of the tobacco industry
in Member State efforts to adopt and implement tobacco control measures,

1. **ENDORSES the *Regional Action Plan for Tobacco Control in the Western Pacific*
   
   (2020–2030);

2. **URGES Member States:**

   (1) to use the Regional Action Plan as a guide for the development, implementation
   and strengthening of national action plans on tobacco control;

   (2) to further develop legal and other regulatory measures to implement the WHO
   Framework Convention on Tobacco Control, as well as measures to ban or regulate
   electronic nicotine delivery systems and emerging tobacco products;

   (3) to consider banning or regulating electronic non-nicotine delivery systems, as
   appropriate to the national context;

   (4) to ensure adequate and sustainable capacity for continued and effective
   implementation of tobacco control measures;

   (5) to foster a whole-of-government and a whole-of-society approach to maximize
   the impact of tobacco control measures to achieve national, regional and global health
   and development targets;

3. **REQUESTS the Regional Director:**

   (1) to provide technical support to Member States for implementation of the
   Regional Action Plan;
(2) to facilitate dialogue and exchanges of knowledge, experiences, lessons and best practices among Member States;

(3) to report periodically on progress in the implementation of the *Regional Action Plan for Tobacco Control in the Western Pacific (2020–2030).*

Eighth meeting, 10 October 2019